



Case Study: Assessing the upside potential

› Situation

A securities firm engaged Accelteon to research a technology based company which had recently experienced rapid stock price appreciation. Several national news publications started to report on the recent price increase and began to speculate that this company was destined for greatness.

› Objective

Our client wanted an unbiased assessment of the company's upside potential. Our goal was to provide them with a recommendation that encompasses a thorough investigation of the company's internal and external attributes.

› Methodology

Accelteon researched the industry, similar technologies and the global market. We toured the facilities to inspect their operations, and interviewed senior management, technology experts and customers. We analyzed the data from our primary and secondary research using the Accelteon ScoreCard™ to arrive at our objective recommendation.

› Results

Although we believed the firm was a good company, we were not sold on the big home run which was generating the hype.

We advised our client accordingly and they made an informed decision.

